

# FACSIMILE COVER SHEET

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From: Leonard P. Linardakis, Esq.

Date: June 13, 2008

Number of Pages Including Cover: 29

MESSAGE: FORMAL SUBMISSION OF:  
1) Transmittal (1 pg.); and  
2) Amendment (27 pgs.).

Attorney Docket No.: Google-58 (GP-155-00-US)  
Appl. No.: 10/750,365  
Applicants: Sumit AGARWAL, et al.  
Filed: December 31, 2003  
Title: DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH AS AD  
LANDING PAGES  
TC/A.U.: 2167  
Examiner: Susan F. Rayyan

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Modified PTO/SB/21 (08-00)

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<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	Application Number	10750,365
	Filing Date	December 31, 2003
	First Named Inventor	Sumit AGARWAL
	Group Art Unit	2167
	Examiner Name	Susan F. Rayyan
Total Number of Pages in This Submission	Attorney Docket Number	Google-58 (GP-155-00-US)

ENCLOSURES <i>(check all that apply)</i>		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers <i>(for an Application)</i> <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group <i>(Appeal Notice, Brief, Reply Brief)</i> <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Postcard Receipt <input type="checkbox"/> Other Enclosure(s) <i>(please identify below):</i>
Remarks		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Leonard P. Linardakis (Reg. No. 60,441)
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Date	June 13, 2008

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on March 18, 2008 (Paper No. 20080309), which set a period for response to expire on June 18, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 17 of this paper.